O3 0 lr 3 4 5 2

By: Delegates Kelly, Barnes, Beitzel, Conaway, Donoghue, Dumais, Feldman, Frank, Gilchrist, Gutierrez, Hixson, Kaiser, Kramer, Lee, McComas, Montgomery, Myers, Reznik, Rice, Rosenberg, Serafini, Simmons, and Valderrama

Introduced and read first time: February 26, 2010 Assigned to: Rules and Executive Nominations

## A BILL ENTITLED

1 AN ACT concerning

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## Rachel's Law - Closed Captioning in Movie Theaters

- 3 FOR the purpose of requiring a certain place of public accommodation to provide 4 access to closed-captioning technology for deaf and hard of hearing individuals; 5 requiring the Department of Labor, Licensing, and Regulation, in consultation 6 with the Governor's Office of the Deaf and Hard of Hearing, to identify and 7 approve the appropriate technology to provide reasonable accommodation and to 8 set the minimum number of showings required to be made available with 9 closed-captioning technology at a movie theater; requiring the Department, in 10 consultation with the Governor's Office, to adopt certain regulations; defining 11 certain terms; and generally relating to closed captioning in movie theaters for 12 deaf and hard of hearing individuals.
- 13 BY repealing and reenacting, without amendments,
- 14 Article State Government
- 15 Section 20–301
- 16 Annotated Code of Maryland
- 17 (2009 Replacement Volume)
- 18 BY repealing and reenacting, with amendments,
- 19 Article State Government
- 20 Section 20–305
- 21 Annotated Code of Maryland
- 22 (2009 Replacement Volume)
- 23 SECTION 1. BE IT ENACTED BY THE GENERAL ASSEMBLY OF
- 24 MARYLAND, That the Laws of Maryland read as follows:



## 1 Article - State Government 2 20 - 301.3 In this subtitle, "place of public accommodation" means: 4 (1) an inn, hotel, motel, or other establishment that provides lodging 5 to transient guests; 6 a restaurant, cafeteria, lunchroom, lunch counter, soda fountain, or (2)7 other facility principally engaged in selling food or alcoholic beverages for consumption 8 on or off the premises, including a facility located on the premises of a retail establishment or gasoline station; 9 10 a motion picture house, theater, concert hall, sports arena, (3)11 stadium, or other place of exhibition or entertainment; 12 **(4)** a retail establishment that: 13 (i) is operated by a public or private entity; and 14 (ii) offers goods, services, entertainment, recreation, 15 transportation; and 16 an establishment: (5)17 (i) 1. that is physically located within the premises of any other establishment covered by this subtitle; or 18 19 within the premises of which any other establishment 2. 20 covered by this subtitle is physically located; and 21(ii) that holds itself out as serving patrons of the covered 22 establishment. 23 20 - 305.In this section[,"reasonable] THE FOLLOWING WORDS HAVE THE 24 **(1)** (a) 25 MEANINGS INDICATED. "CLOSED CAPTIONING" MEANS A TRANSCRIPT OR DIALOGUE 26 **(2)** 27 OF THE AUDIO PORTION OF A MOVIE THAT IS DISPLAYED ON A SCREEN WHEN

- 29 (3) "MOVIE THEATER" MEANS A BUILDING DESIGNED OR USED 30 PRIMARILY FOR THE EXHIBITION OF MOTION PICTURES TO THE GENERAL
- 31 **PUBLIC.**

THE USER ACTIVATES THE FEATURE.

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- "REASONABLE accommodation" means to make a place of public 1 **(4)** 2 accommodation suitable for access, use, and patronage by an individual with a 3 disability without: 4 danger to the individual's health or safety; and [(1)] (I) 5 [(2)](II)undue hardship or expense to the person making the 6 accommodation. 7 (b) (1) This subtitle does not require structural changes, modifications, or additions to buildings or vehicles, except as required by this section or as otherwise 8 9 required by law.
- 10 (2) Any building constructed, modified, or altered in compliance with, 11 or in accordance with a waiver from, the Maryland Accessibility Code under § 12–202 12 of the Public Safety Article is not subject to this subtitle.
- 13 (c) If a structural change or modification or the provision of special 14 equipment is necessary to accommodate an individual with a disability, the 15 accommodation shall be a reasonable accommodation.
- 16 (d) (1) Except as provided in paragraph (2) of this subsection, a private 17 motor coach transportation carrier may not be required to expend more than \$2,500 18 per operating vehicle to make a reasonable accommodation to comply with this title.
- 19 (2) At least 10% of the total operating fleet of any private motor coach 20 transportation carrier doing business in the State shall comply with this title.
- 21 **(E) (1)** A PLACE OF PUBLIC ACCOMMODATION EXHIBITING MOTION 22 PICTURES ON FIVE OR MORE SCREENS AT A SINGLE LOCATION SHALL PROVIDE 23 ACCESS TO CLOSED-CAPTIONING TECHNOLOGY FOR DEAF AND HARD OF 4 HEARING INDIVIDUALS.
- 25 (2) THE DEPARTMENT OF LABOR, LICENSING, AND 26 REGULATION, IN CONSULTATION WITH THE GOVERNOR'S OFFICE OF THE DEAF 27 AND HARD OF HEARING, SHALL:
- 28 (I) IDENTIFY AND APPROVE THE APPROPRIATE
  29 TECHNOLOGY IN WHICH CLOSED CAPTIONING CAN BE UTILIZED TO PROVIDE
  30 REASONABLE ACCOMMODATION, INCLUDING A PREDETERMINED REASONABLE
  31 COST FOR THE TECHNOLOGY; AND
- 32 (II) SET THE MINIMUM NUMBER OF SHOWINGS OF A MOTION 33 PICTURE THAT A PLACE OF PUBLIC ACCOMMODATION IS REQUIRED TO MAKE 34 AVAILABLE WITH CLOSED-CAPTIONING TECHNOLOGY AT A MOVIE THEATER IN

- 1 RELATION TO THE TOTAL NUMBER OF ALL SHOWINGS OF THAT MOTION
- 2 PICTURE AT THE MOVIE THEATER.
- 3 (3) THE DEPARTMENT OF LABOR, LICENSING, AND
- 4 REGULATION, IN CONSULTATION WITH THE GOVERNOR'S OFFICE OF THE DEAF
- 5 AND HARD OF HEARING, SHALL ADOPT REGULATIONS TO IMPLEMENT THIS
- 6 SUBSECTION.
- 7 SECTION 2. AND BE IT FURTHER ENACTED, That this Act shall take effect
- 8 October 1, 2010.